

Salon Loyalty System

Solution packages that fit the needs of hair and beauty salons



Our research shows that most salons are missing the opportunity to generate additional revenues from their existing clients by not offering any reward or loyalty package. Recent examples of the returns by salons that have invested in a loyalty scheme show:

- 100% decrease in the number of missed appointments.
- Monitoring found an increase in bookings.
- Great ROI: £41 to generate 85 bookings (once system is installed).
- The SMS service provided an additional level of customer service as 95% of texts are read.

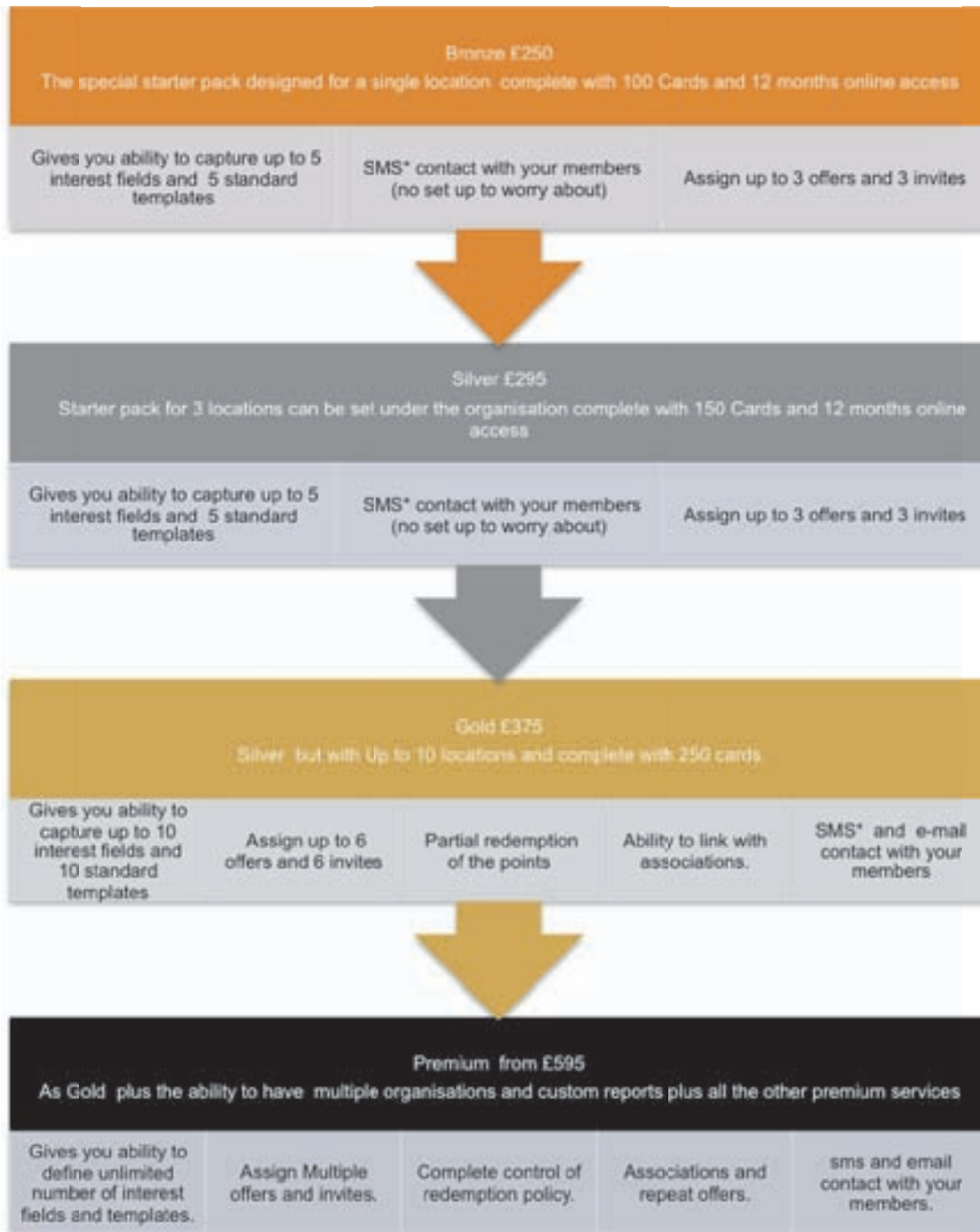
ID Solutions 2U now offers a web based loyalty and customer engagement system which can be up and running within days for salons of any size starting at £250. The system provides an easy way of giving your customers the ability to earn rewards every time they visit you. It will allow you to manage your communications with your customers using SMS and email as often as you like, with offers they will appreciate.

There is no need to hold much information either; as it is all stored away online and you can access it as an administrator through the web portal. There, you have the control to change data, offers, generate full reports of how many points have been issued, the number of customers on the system, and even contact them with any new up and coming offers. The system can also be used to send appointment reminders, reducing missed appointments and loss of income. And the best bit? You do not need a degree in computer science as this system is designed to be as user friendly as possible.

Your loyal customers can also gain access through the web portal with the ability to edit information such as address's and telephone numbers, check appointment times and see how far they are from their next goal or reward.

Our loyalty system is a truly great way of getting your customers coming back to you again and again.

Our Packages are designed with you in mind, for all sizes of salons. Take a look at our range and find the one that is perfect for you.



All prices are inclusive of set up and email support
*100 SMS included in the base price with additional SMS bundles in multiples of 500